



No more matter what the marketing experts tell you, connecting with customers to sell your products or services is an art as well as a science. It's maybe about the numbers, but it's also about people.

At Schenkelberg Global Solutions **Top UK German Network** (www.htm-magazine.com), we are more interested in results than in graph and charts. We deliver your message in a way that connects you to people quickly and sets you apart from the clutter. People respond to an important story we will make your story important. We know you have a product or service people will believe in. We can bring that belief to your target market your target market -- with the most practical economy.

Here are some of the ways we can help:

Marketing of your products and services in Germany

We find the German market for our clients, including both manufactured products and services. We help you find the German market opportunity for what you offer. We bring you into to a new revenue stream by assisting in the sales and marketing of your goods and services. We help you receive the recognition you need and deserve. It's business development built on a foundation of people skills. And it has been successful between the two countries, Great Britain and Germany.

Marketing & Business Development

We find new markets for products, services, or projects in development as those still in the planning stages. We locate and cultivate new trade outlets through Internet advertising, public relation, sales promotion and trade shows for products that range from household goods, textiles and fashion, and wine, beer and food to IT services including content management systems and other software solutions. And this isn't the whole list. You need only to contact us to learn more.

Public Relation

We also know how important PR can be to the marketing mix. We represent dozens of governments, corporate and industrial leaders that market products and services nationally and internationally between the two countries, Germany and Great Britain. We are also engaged in international publishing projects. We enhance the professional image of our clients and their businesses. Image is central in product recognition and we tailor yours to fit the German market. Again, we find the right mix - traditional media, new media, the web, email or direct mail. We have a strong presence of agents; over 300 agents working nationally every day of the year to support your market opportunity in Germany. Whatever it takes to shape and deliver a compelling message to the marketplace we will do for you.

Call us today for that free telephones consultation. Let us explore and design your business success and productivity through personal contact. The world is digitally, but all success is person to person on the international stage. I am your partner for your German market opportunity and I am serious of what my team of experts can deliver for you.

A handwritten signature in black ink, appearing to read 'Stefan'.

Stefan Schenkelberg, The **Top UK German Network**